RUNWAY OF DREAMS FOUNDATION

INCLUSION MATTERS

RUNWAY OF DREAMS RAISES

AWARENESS OF THE NEED FOR

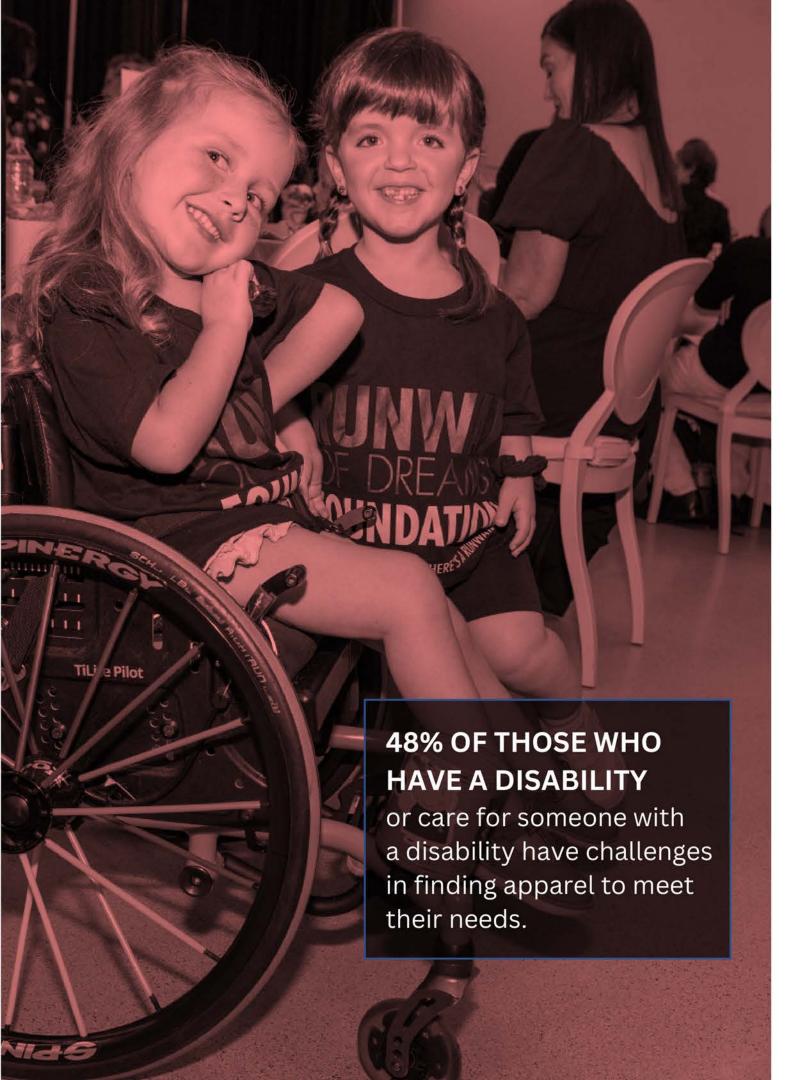
INCLUSION OF PEOPLE WITH DISABILITIES

(PWDS) IN THE FASHION AND BEAUTY

SECTORS TO DRIVE CHANGE AND

INSPIRE THE NEXT GENERATION.





CONTEXT

THERE ARE 1.8 BILLION PEOPLE WITH DISABILITIES WITH WHOM WE SHARE OUR WORLD.

1 IN 4 (26%) ADULTS IN THE UNIITED STATES HAVE SOME TYPE OF DISABILITY.

THIS COMMUNITY COMBINED WITH THEIR CAREGIVERS AND FAMILIES HAS \$8 TRILLION IN SPENDING POWER.

SO WHY ARE PEOPLE WITH DISABILITIES STRUGGLING TO BE SEEN?

STRUGGLING TO BE SEEN

Forbes

The fight for adaptive fashion: how people with disabilities struggle to be seen.

BOF

How can fashion better address the needs of disabled people? Disabled people have long been ignored by the mainstream fashion industry.

VOGUE

This is what's missing in fashion's inclusitivity movement Despite the industry's push for greater diversity and inclusivity, Fashion Week is still leaving out the disabled community...

HYPEBEAST

It's long overdue for fashion to think about people with disabilities. The reality is that people with disabilities have not yet gotten the highlight that we deserve as members of society.

VOGUE

Why disability representation is crucial to Building a Better, More Inclusive Fashion Industry.

The New York Times

'Disabled people love clothes too' but the fashion industry has been slow to embrace them.

MISSION

OUR MISSION IS TO
INSPIRE CHANGE AND EMPOWER
PEOPLE WITH DISABILITIES
THROUGH FASHION AND
BEAUTY INCLUSION.





ORIGIN STORY

THE FOUNDATION IS A 501(C)3 NONPROFIT AND WAS FOUNDED IN 2014 BY MINDY SCHEIER WHO WAS INSPIRED BY HER SON OLIVER WHO HAS MUSCULAR DYSTROPHY AND DREAMED OF WEARING JEANS LIKE EVERYONE ELSE.

RUNWAY OF DREAMS WAS FOUNDED ON THE BASIS

THAT CLOTHING IS A BASIC HUMAN NEED FOR

EVERYONE & THAT THE FASHION INDUSTRY CAN

AND SHOULD BE MORE INCLUSIVE OF PWDS.

OUR VALUES

INCLUSION

We believe everyone should be included & portrayed within the fashion and beauty industries. That people with disabilities should have a place within the visual fabric & dialogue.



CELEBRATION

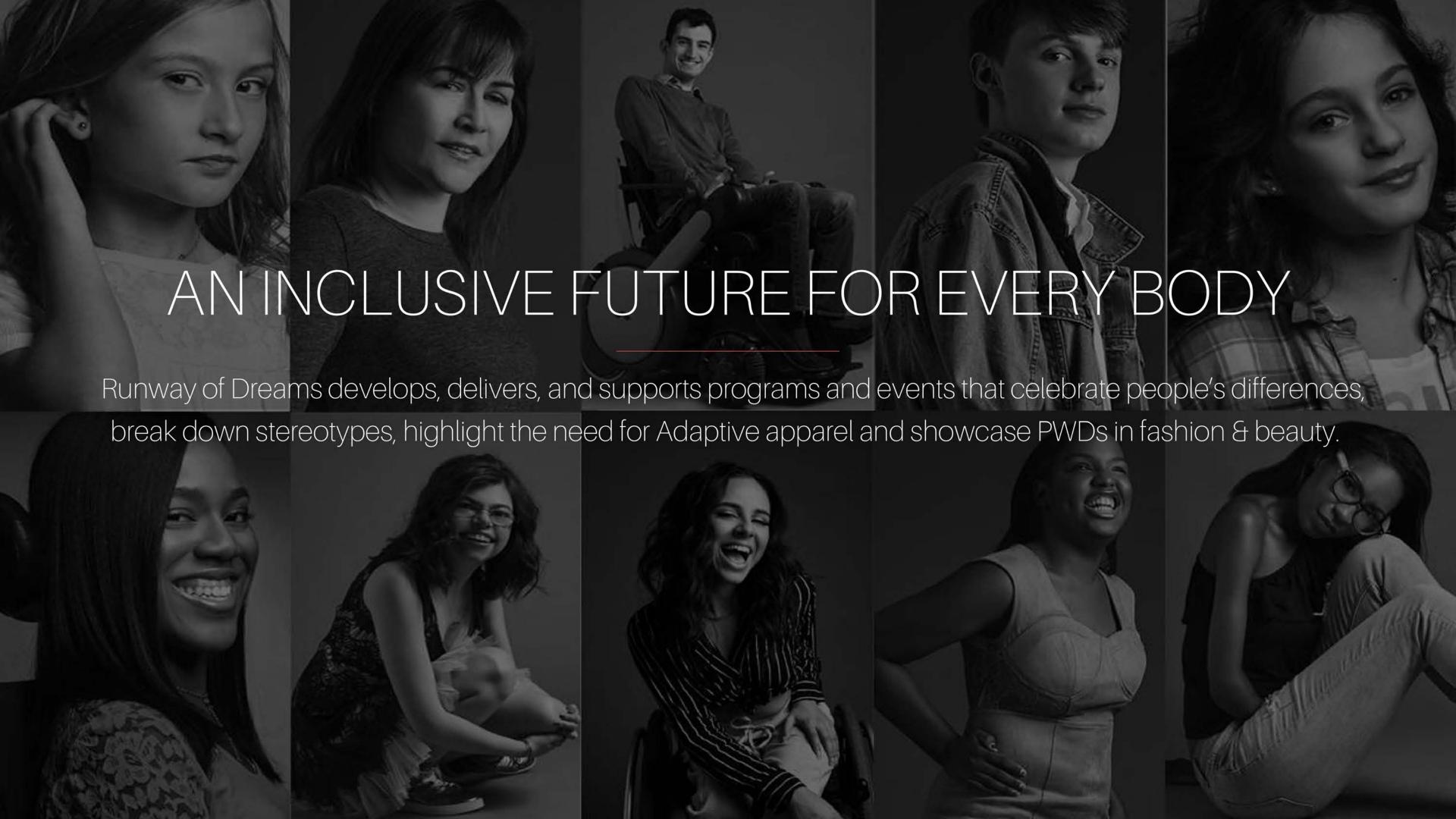
We believe that through celebrating awareness we drive acceptance & change. We work as an agent of change in helping people with disabilities be truly seen and by altering perceptions to drive inclusion within society.



EDUCATION

We believe that education is the driving force for change within society. Through educating we create a new normal & develop the next generation of design innovators.







RUNWAY SHOWS

RUNWAY OF DREAMS PRODUCES ADAPTIVE
RUNWAY SHOWS THAT CELEBRATE
INCLUSION, HIGHLIGHT CHANGE IN THE
FASHION INDUSTRY AND EMPOWER PEOPLE
WITH DISABILITIES WITH OPPORTUNITY,
CONFIDENCE, INDEPENDENCE, AND STYLE.

COLLEGIATE PROGRAMS

STUDENTS ALL OVER THE COUNTRY ARE JOINING OUR CAMPAIGN FOR INCLUSION BY STARTING RUNWAY OF DREAMS CLUBS ON THEIR CAMPUSES, INCREASING AWARENESS, SUPPORTING PEOPLE WITH DISABILITIES IN THEIR COMMUNITIES, AND RAISING FUNDS TO FUEL OUR MISSION.

THROUGH OUR COLLEGIATE CLUBS AND SUMMER
INTERNSHIP PROGRAMS, RUNWAY OF DREAMS CREATES
PANEL EVENTS WITH INDUSTRY EXPERTS
& PWDS, ORGANIZES ADAPTIVE FASHION SHOWS
& ADAPTIVE FASHION EXHIBITS NATIONWIDE.





SCHOLARSHIPS

WE INVEST IN THE FUTURE OF
FUNCTIONAL FASHION BY PROVIDING
SCHOLARSHIPS TO THE NEXT
GENERATION OF STUDENTS
ADVANCING ADAPTIVE DESIGN.

CAMPAIGN FOR INCLUSION

RUNWAY OF DREAMS IS BRINGING VISIBILITY TO
DISABILITY AND THE NEED FOR MAINSTREAM
ADAPTIVE APPAREL THROUGH MAJOR MEDIA
ENGAGEMENTS, SPEAKING OPPORTUNITIES,
CONFERENCES, CELEBRITY & INFLUENCER
CONNECTIONS, COMMUNITY PARTNERSHIPS,
SCHOLARSHIPS & COLLEGE CLUBS.

