

THIS NATIONAL DAY OF GIVING, WE INVITE YOU TO PARTNER WITH US TO SUPPORT  
OUR FASHION REVOLUTION! #GIVINGTUESDAY



THE RUNWAY OF DREAMS FOUNDATION EMPOWERS PEOPLE WITH DISABILITIES TO HAVE  
CONFIDENCE AND SELF-EXPRESSION THROUGH FASHION AND BEAUTY INCLUSION.

JOIN US IN OUR WORK TO RAISE AWARENESS, EDUCATE CONSUMERS, ADVOCATE  
FOR CHANGE AND DEVELOP THE NEXT GENERATION OF INNOVATORS & LEADERS.

THIS #GIVINGTUESDAY, WE'RE LOOKING TO AMPLIFY OUR CORPORATE PARTNERS IN  
MEANINGFUL AND IMPACTFUL WAYS TO DRIVE GREATER AWARENESS AND SHOW  
SUPPORT FOR THOSE WORKING TOWARDS THE GREATER GOOD.

## HOW TO SUPPORT:

### CONTRIBUTOR: \$10K DONATION

- SPONSOR LAUNCH OF 5 NEW COLLEGE CLUB
- DEDICATED GIVINGTUESDAY THANK YOU VIA INSTAGRAM STORIES
- COMBINED DAY OF THANK YOU EMAIL TO RODF SUBSCRIBERS
- USE OF RODF VIDEO/IMAGES FOR GIVINGTUESDAY COMMUNICATIONS

### PARTNER: \$25K DONATION

- SPONSOR SUMMER INTERNSHIP PROGRAM AND RUNWAY SHOW
- SPONSOR A 2024 DIVERSITY PANEL OR WORKSHOP
- DEDICATED GIVINGTUESDAY THANK YOU ON INSTAGRAM (GRID + STORIES) & LINKEDIN
- COMBINED DAY OF THANK YOU EMAIL TO RODF SUBSCRIBERS
- USE OF RODF VIDEO/IMAGES FOR GIVINGTUESDAY COMMUNICATIONS

### LEAD CHALLENGER: \$50K DONATION

- TITLE SPONSOR FOR THE 2024 CAMPAIGN FOR INCLUSION WITH RECOGNITION IN PRESS RELEASE AND ACROSS ALL RODF CHANNELS. (9.2M IMPRESSIONS LY)
- RODF VIRTUAL OR IN-HOUSE DIVERSITY PANEL FOR YOUR ORGANIZATION
- DEDICATED GIVINGTUESDAY THANK YOU ON INSTAGRAM (GRID + STORIES) AND LINKEDIN
- COMBINED DAY OF THANK YOU EMAIL TO RODF SUBSCRIBERS
- USE OF RODF VIDEO/IMAGES FOR GIVINGTUESDAY COMMUNICATIONS



EMAIL [CHRISTINE@RUNWAYOFDREAMS.ORG](mailto:CHRISTINE@RUNWAYOFDREAMS.ORG) TO LEARN MORE  
BESPOKE OPPORTUNITIES AVAILABLE

GIVING  
TUESDAY